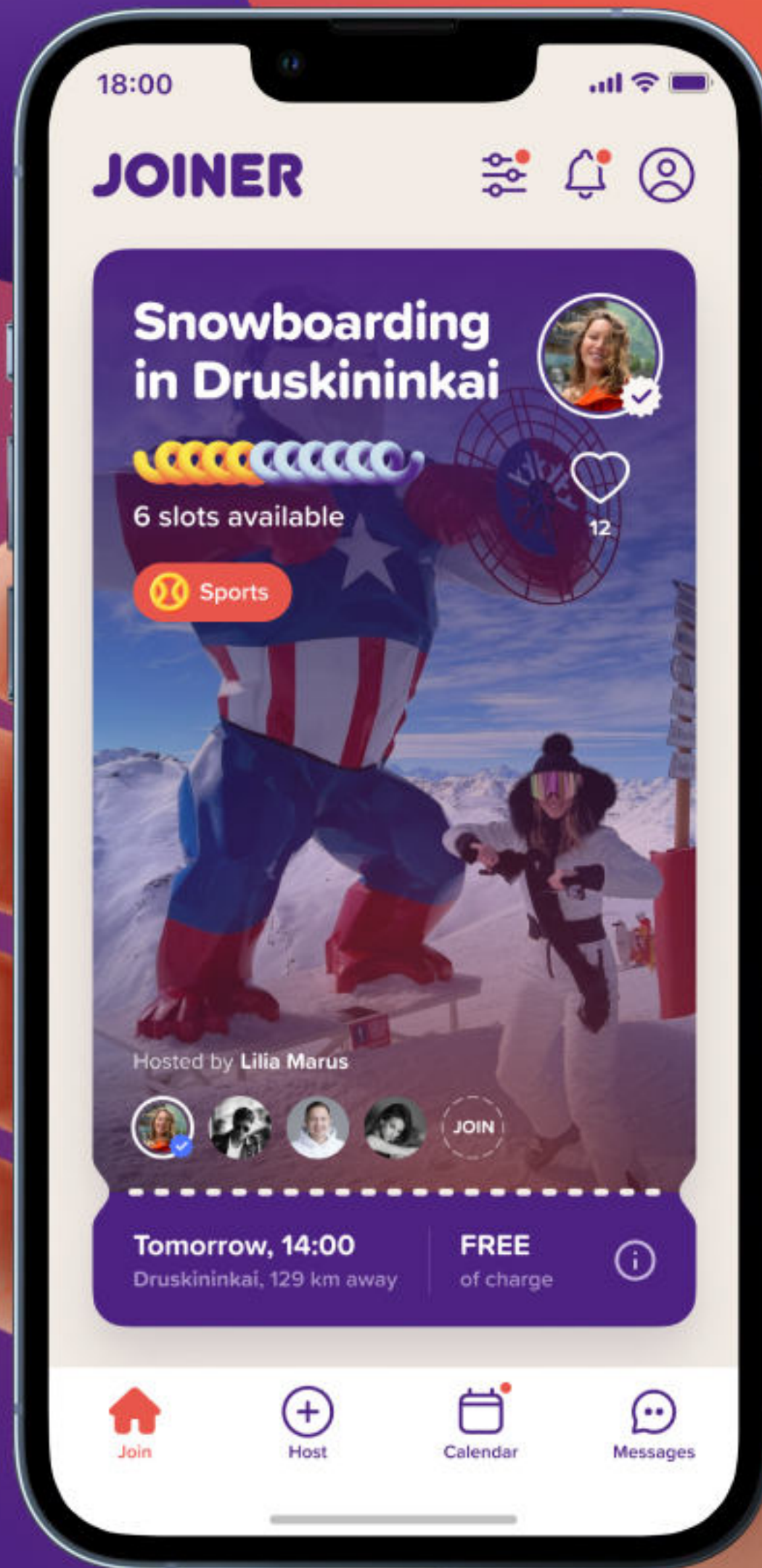




# JOINER

DISCOVER EVENTS, GET NEW FRIENDS



**EMBRACE THE FUTURE  
OF SOCIALISING  
CONNECT TO THRIVE**



# THE LONG-AWAITED WEB 3.0 UPGRADE TO YOUR SOCIAL LIFE

WHAT IF YOU COULD -

... Significantly enhance  
your social horizons,  
make lots of new like-  
minded friends, and  
earn while doing it?

Some may say it is too good to be true, but  
our sincere dedication made it possible.





**WE ARE PROUD TO  
PRESENT YOU WITH**



**JOINER**

**A SOLUTION THAT PAVES THE WAY  
TO A NEW CONCEPT OF WHAT IT  
MEANS TO BOND EFFORTLESSLY.**



**IN REAL LIFE...**



**...AS WELL AS IN  
THE METAVERSE.**



# INNOVATIVE ONLINE MEANS FOR SPECIAL OFFLINE CONNECTIONS

01

Humans are biologically, cognitively, and physically wired to seek deep feelings of love and a sense of belonging.

02

Web 2.0 is a great tool, but it can only go so far in terms of fulfilling the need for genuine human connection.

03

Keeping people engaged online is greatly benefiting data companies and marketers, but web 3.0 finally provides the infrastructure to focus the benefits to the end-user.

04

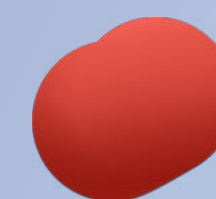
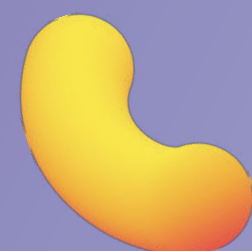
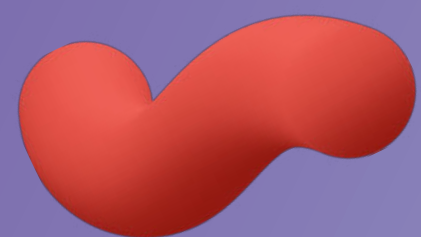
Social media promotes a superficial approach to socialising, and while it can be exciting for some time, it is no substitute - people are growing disillusioned with it.

05

Organizing and finding events does not have to rely on intermediaries.

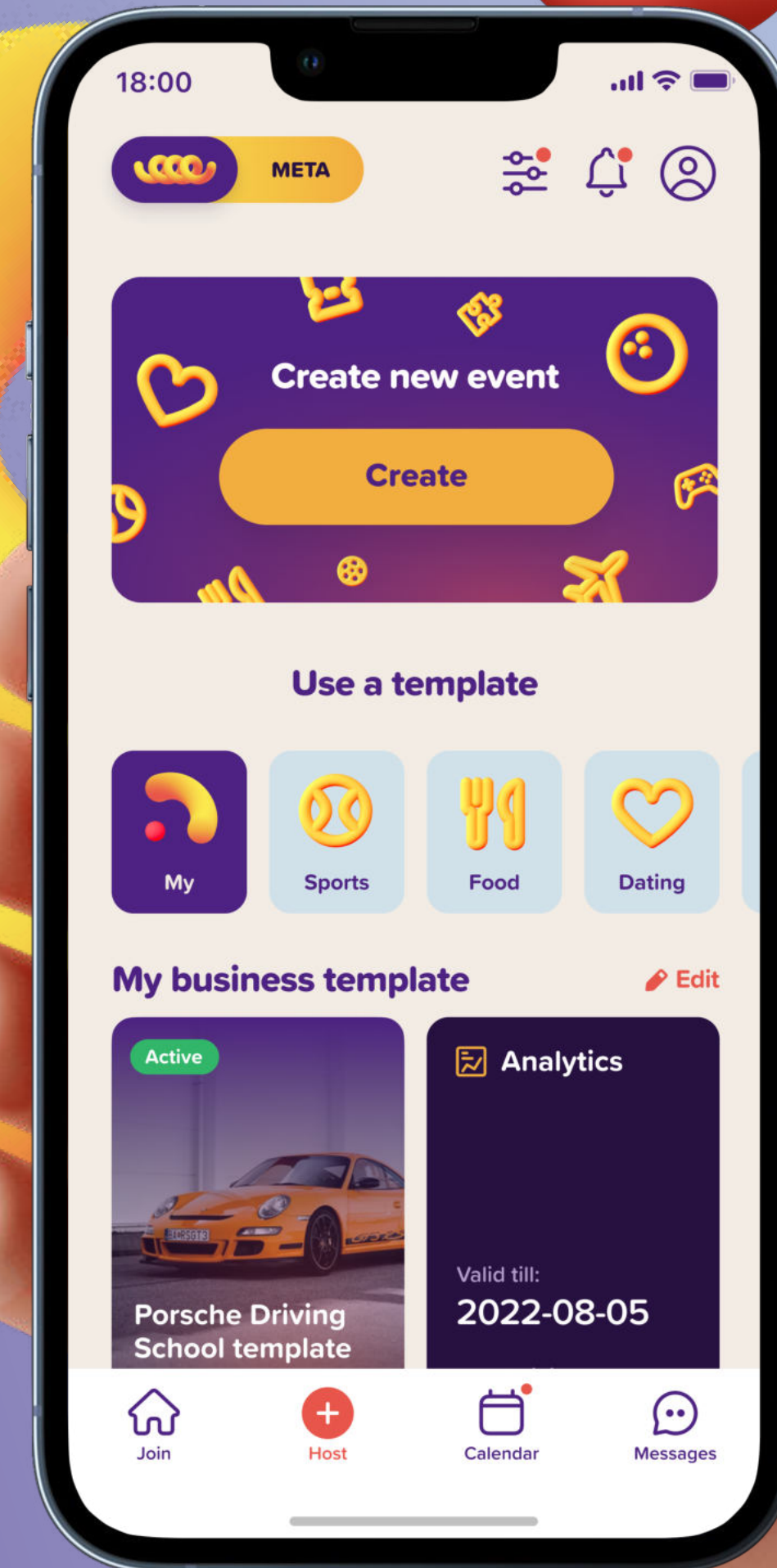
06

Joiner provides an alternative - it is based on self-sufficiency and direct contact between parties.



# LONELINESS VS. CONNECTION

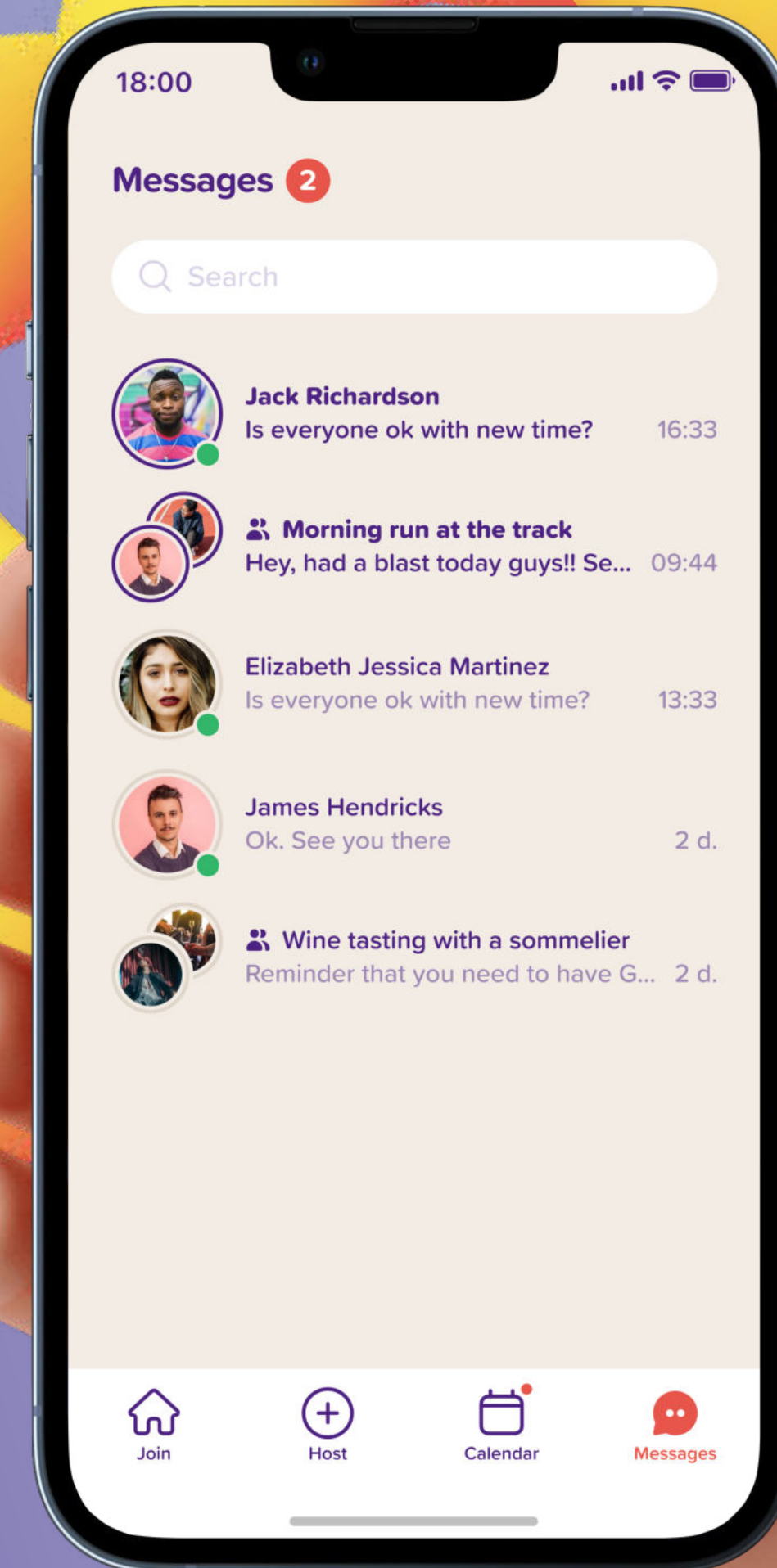
- Loneliness is the main reason people seek psychological counseling. (Emma Seppala, Ph.D.)
- According to a global survey, 33% of the adult population experience loneliness. In some countries, it is as high as 50%. (Statista)
- “There is robust evidence that social isolation and loneliness significantly increase risk for premature mortality, and the magnitude of the risk exceeds that of many leading health indicators.”  
– Julianne Holt-Lunstad, Ph.D.



# LONELINESS VS. CONNECTION

Studies made by Stanford University's Center for Compassion and Altruism show that social connection will:

- Increase the chance of longevity by 50%
- Increase gene expressions for immunity
- Lower rates of anxiety and depression
- Help self-esteem and empathy
- Better emotional regulation skills
- Increase social, emotional, and physical wellbeing





# A NEW WORLD WHERE TECHNOLOGY SERVES THE USER

## Not Vice Versa

Virtual reality is slowly but surely attaining a key position in the event industry, It shows to be a promising ground for digital socialising on a whole new level. Virtual fashion shows, concerts, and NFT events in the metaverse have proven to be great successes, even at beginning stages.

Interacting with people's avatars, communicating via voice, and exploring the digital universe together are far more meaningful avenues of interaction than what basic social media could hope to offer.

### Metaverse Stats (GrandViewResearch):

#### Market Size

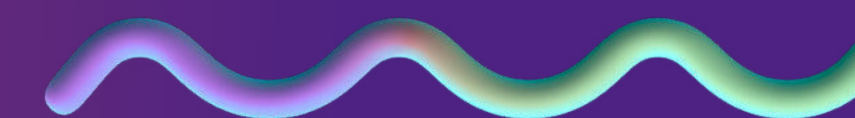
**\$ 38.85 billion** in 2021

#### Expected CAGR of

**39.4%** from 2022 to 2030



**HOWEVER, NAVIGATING THESE VAST REALMS, ORGANIZING EVENTS, AND MAKING MEETUPS SIMPLE, EFFICIENT, AND QUICK REQUIRES A DEDICATED SOLUTION.**



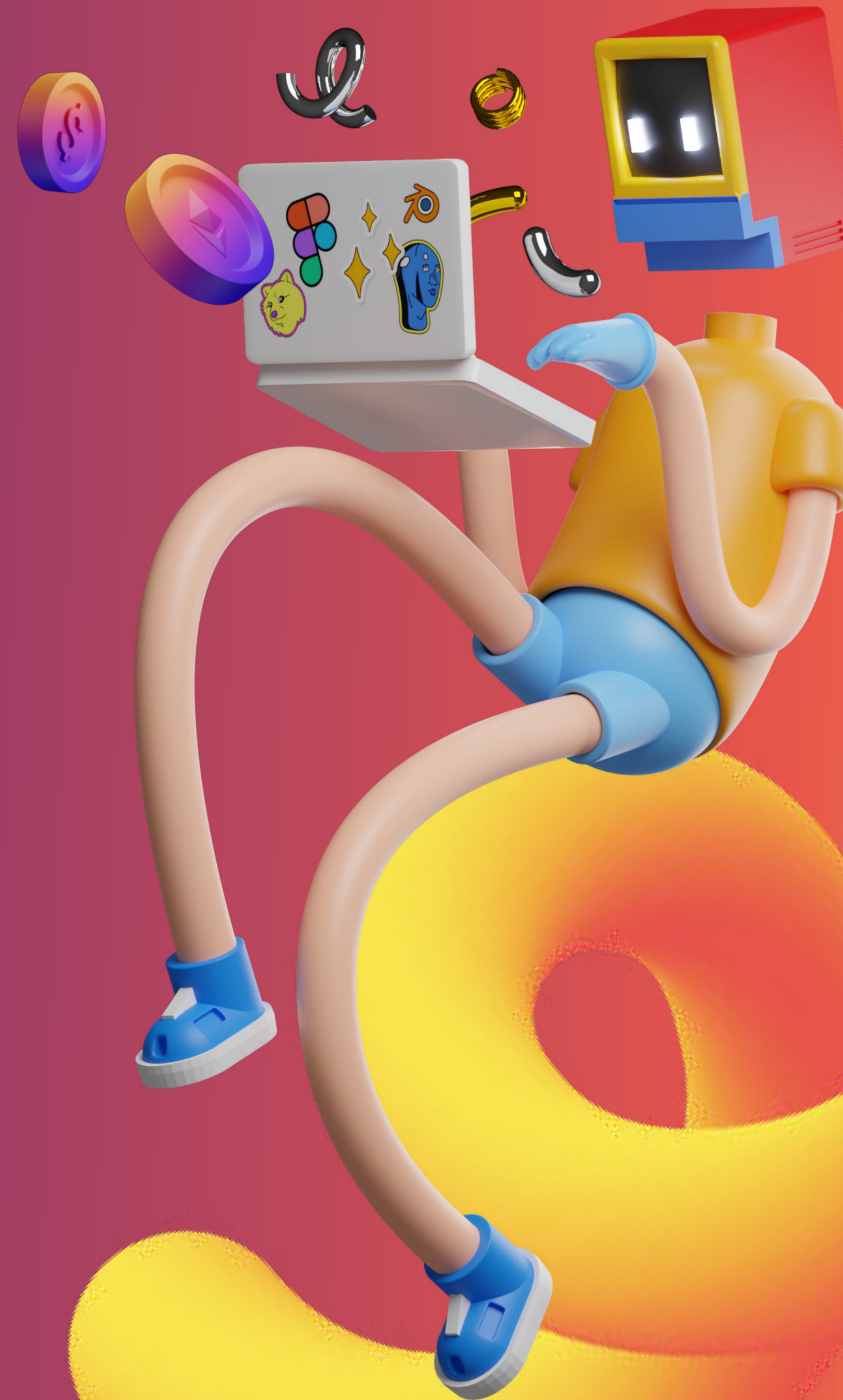


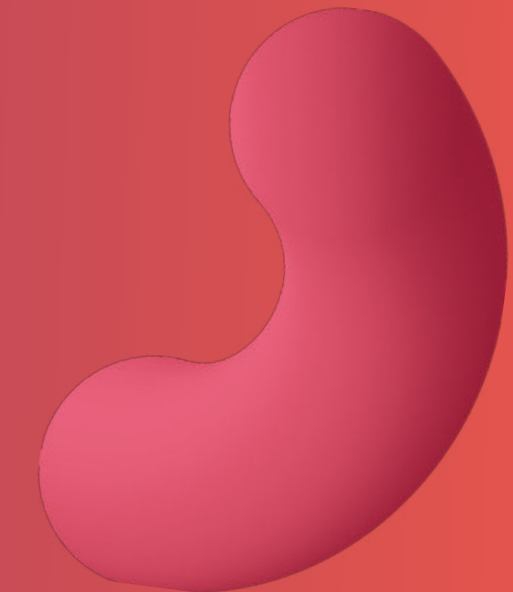
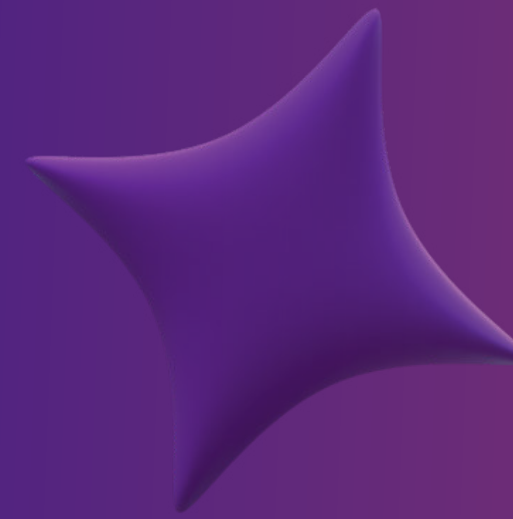
# JOINER

## THE HUB FOR CRYPTO KNOWLEDGE, EVENTS, AND REWARDS

The world of web 3.0, the metaverse, and NFTs has a large number of enthusiasts looking toward cryptocurrency.

Our platform is ideal for funneling in users from all walks of life, while freely offering to expand their educational horizons revolving around future tech.





# ENJOYING TIME TOGETHER IS INGRAINED IN HUMAN NATURE

Gatherings unite people, keep them feeling lively, and as a valued part of a community.

From sitting at a fire thousands of years ago to movie nights, concerts, sports events, and virtual art shows – humans are biologically bound to seek unity.





Enjoying Time Together is  
Ingrained in Human Nature

# GLOBAL EVENT INDUSTRY STATS

(VerifiedMarketResearch)



**\$ 886.99  
BILLION**

2020



**\$ 2.194.40  
BILLION**

2028 (13.48% CAGR)

# PROBLEM

## THE GLOBAL COVID LOCKDOWN LEFT AN UNPRECEDENTED EFFECT

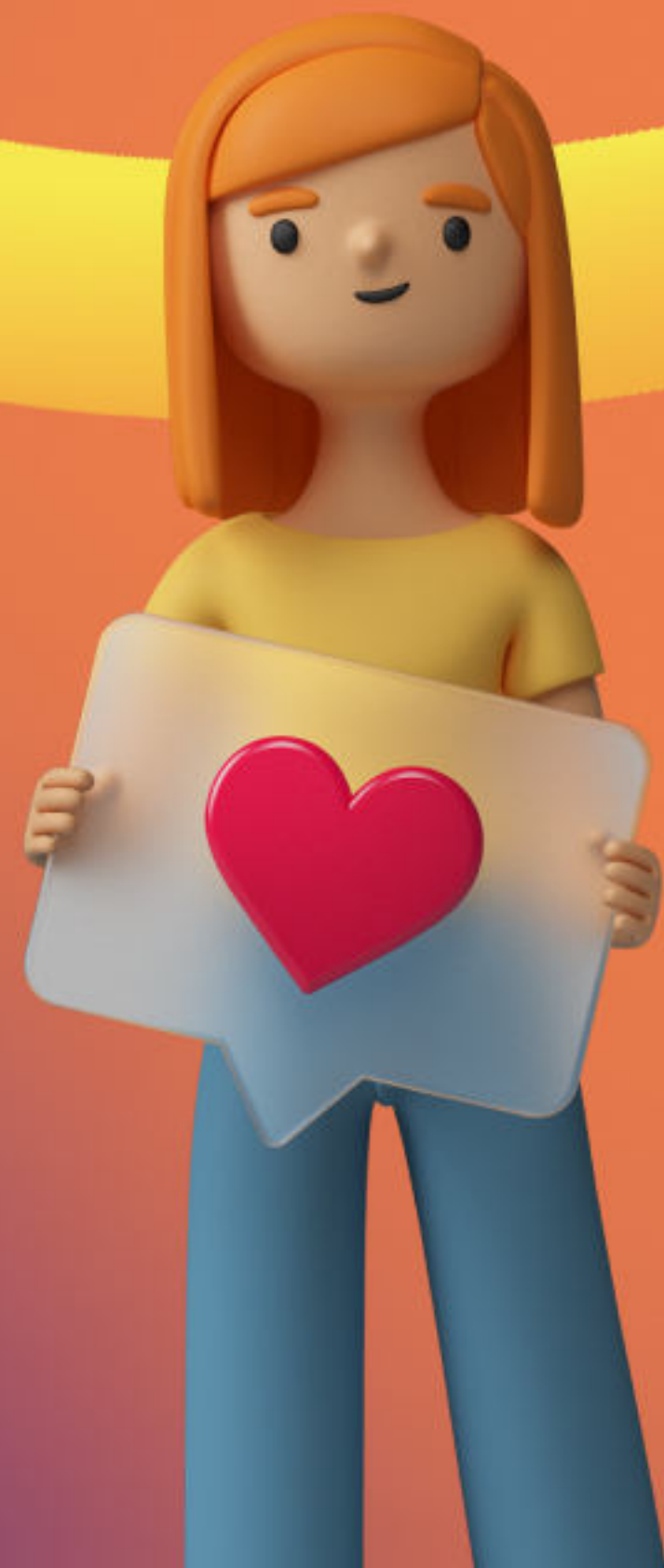
- The world has changed since the global lockdown occurred.
- Each person felt what the emotional impact of being socially restricted is.
- Businesses, mom-and-pop shops, performers, managers, and everyone in between took a drastic hit due to the strict regulations.
- 96% of all event professionals experienced cancellations. (MPI Research)
- 43% of young US adults felt an increase in their loneliness. (Harvard)
- Thankfully we are past it, but the experience has left a change the way people think.





# PROBLEM

**THE USER HAS BECOME  
THE PRODUCT**



Giant data companies have capitalized on the infringement of user privacy.

While it is made to seem that social networks work for people, the truth is that we work for them.

Maximizing time spent on social media is a main priority of the owning companies, as that ups the ads presented and generates more revenue.

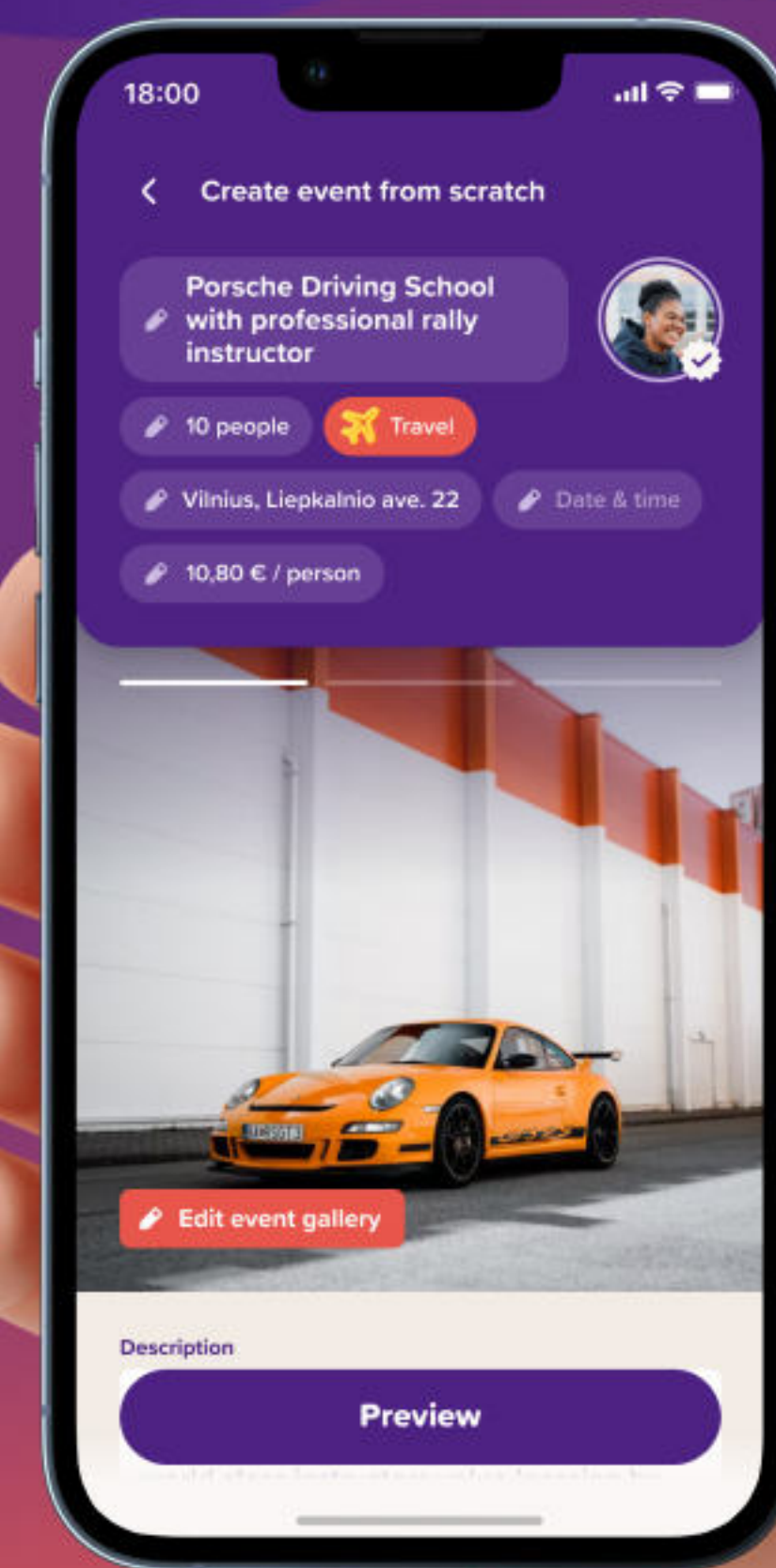


# PROBLEM

## SMALL ORGANIZERS ARE OVERSHADOWED BY LARGE ONES

Big artists, sports teams, and celebrities can gather huge audiences to their events due to their fame and marketing budgets involved.

However, when it comes to a new yoga teacher, starting artist, or any other small fish, gathering even a few dozen attendees can present a considerable challenge.





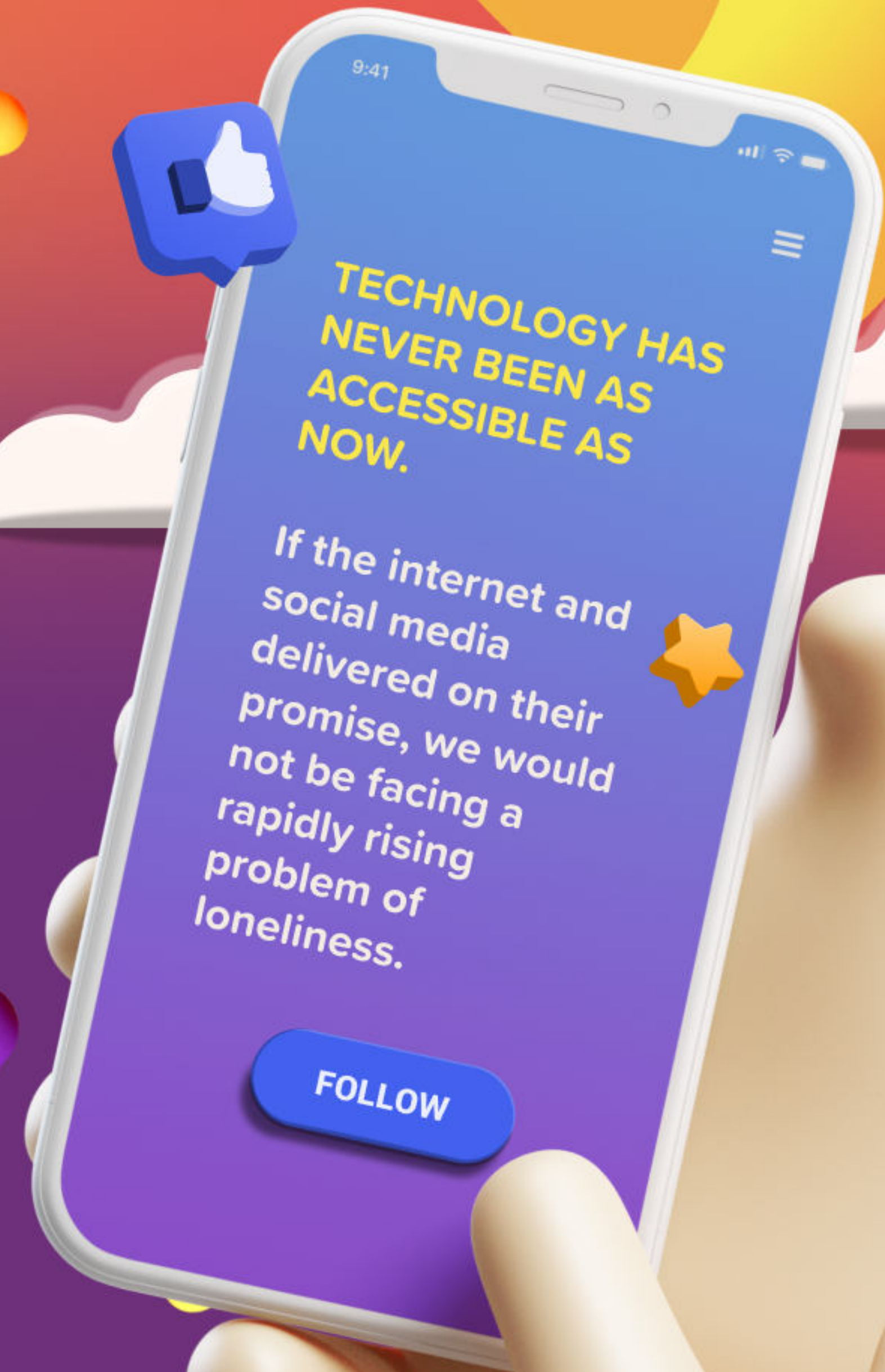
# PROBLEM

**DESPITE THE RISING ACCESS TO TECHNOLOGY, LONELINESS IS GROWING**

Social media is just that – media for consumption. While it provides tons of entertainment and serves its purpose, it leaves one devoid of authentic fulfillment.

A major challenge is that social media paints the illusion of connecting users.

People seem like they are in reach, yet one can scroll endlessly and still not feel any sense of emotional connection.

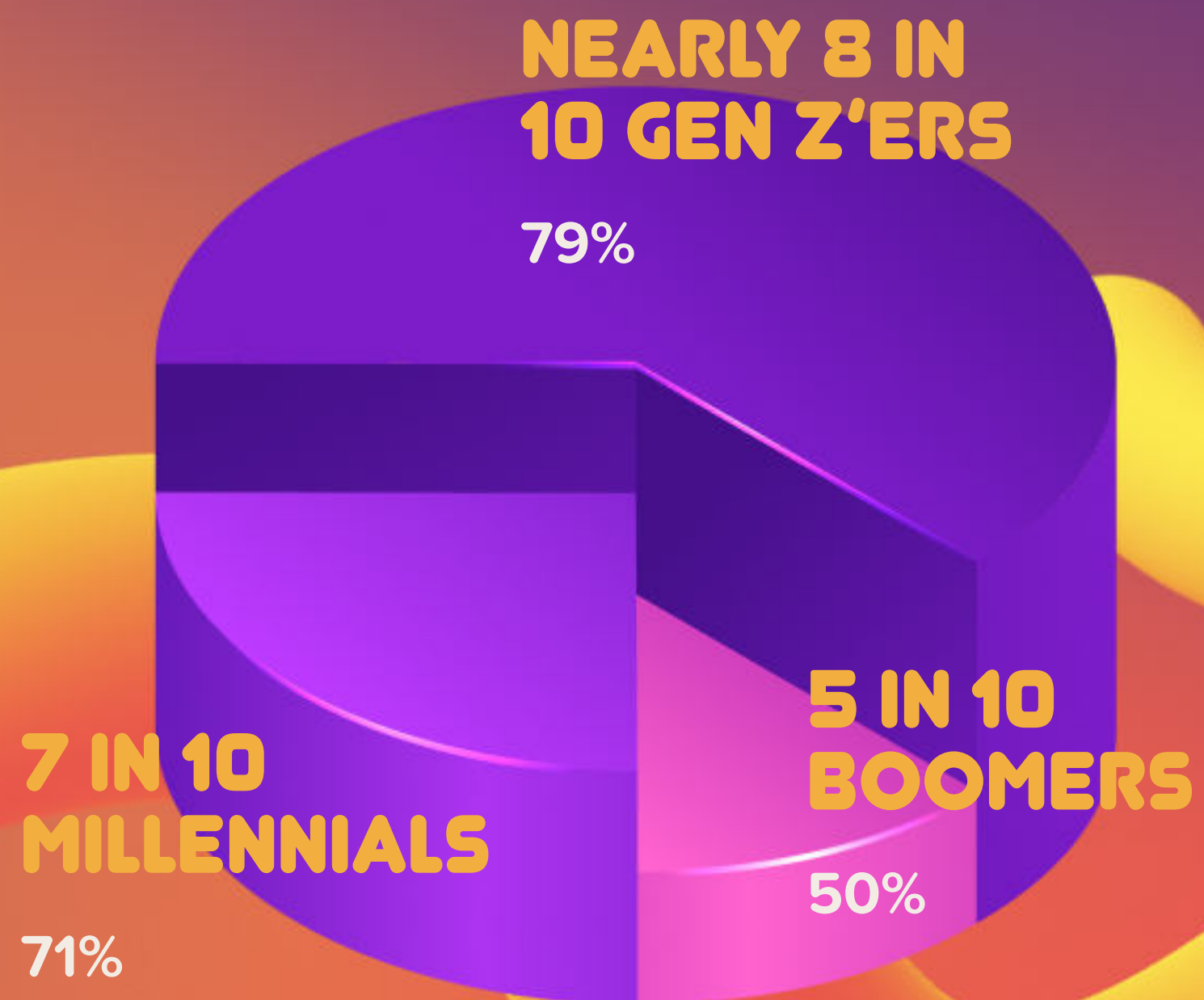




# PROBLEM

## DESPITE THE RISING ACCESS TO TECHNOLOGY, LONELINESS IS GROWING

ACCORDING TO A RECENT STUDY BY CIGNA:



### ALL EXPERIENCE LONELINESS.

36% of Americans report feeling lonely frequently or almost all the time. (Harvard)

In February 2021, the Japanese Government appointed its first cabinet minister in charge of policy on loneliness and isolation.



# PROBLEM

ONCE KEEN TO GO OUT, PEOPLE GET CAUGHT UP LOOKING FOR INFORMATION

Going out is often a spontaneous impulse that ought to translate into new experiences effortlessly.

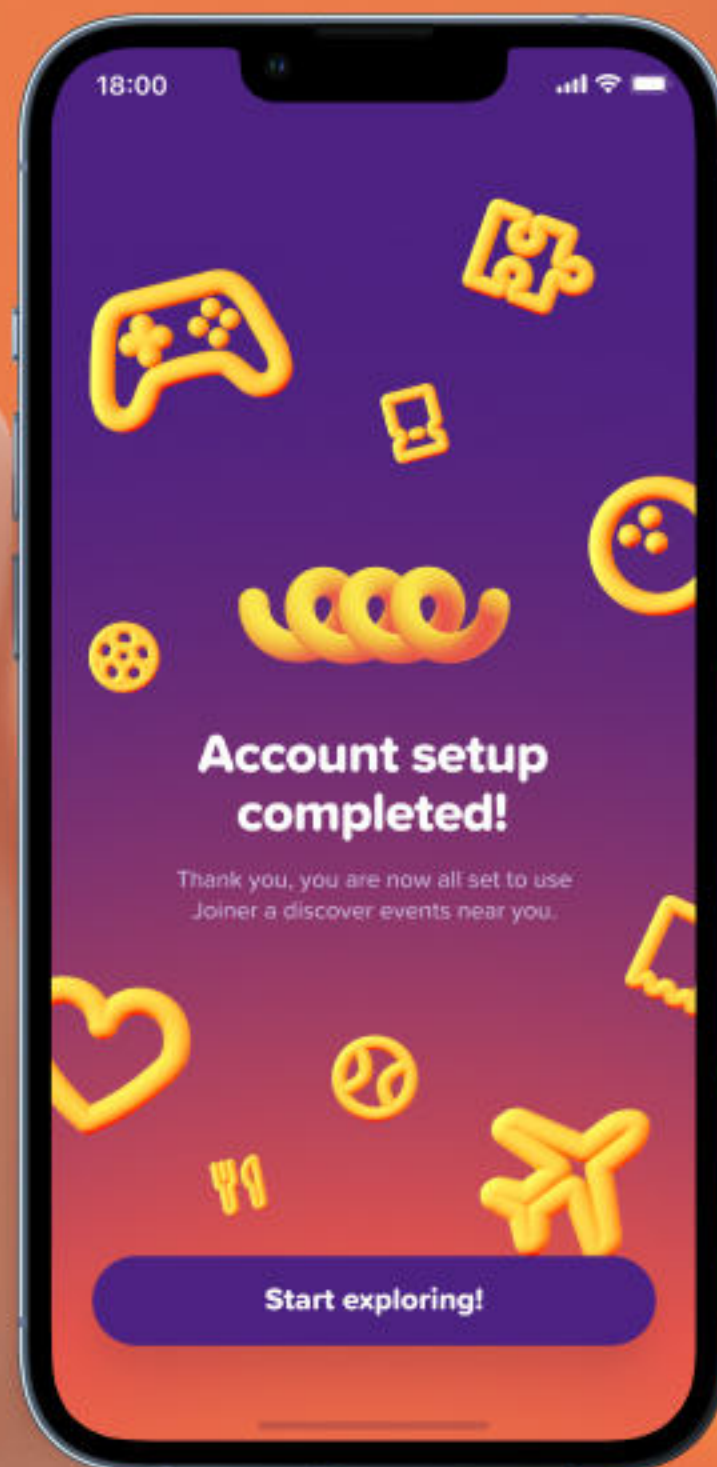
The massive amount of online content has its downsides, especially when one wants to find info on appropriate events rapidly.

According to reports, people spend around 25% of their time looking for information instead of spending it doing what they enjoy. (Datareportal)

**NO PLATFORM EXISTS THAT CAN CONNECT YOU WITH LIKE-MINDED PEOPLE IN SECONDS, ANYWHERE IN THE WORLD.**

# SOLUTION

**THE PENT-UP NEED FOR SOCIALISING  
FINDS ITS PERFECT MATCH**



- In a post-lockdown world, people are willing to socialize, connect, and gather together more than ever.

**JOINER IS THE  
PERFECT MATCH TO  
CATER TO THESE  
NEEDS EFFICIENTLY.**

- Beyond that, it is a smart tool that fills a market gap that has been overlooked for far too long.



# SOLUTION

**THE PENT-UP NEED FOR SOCIALISING  
FINDS ITS PERFECT MATCH**

**JOINER ENABLES  
USERS TO:**



1

Instantly browse through events happening around your area and beyond

2

Cut out middlemen and irrelevant content while searching

3

Join social initiatives, events, and group meetings of like-minded people

4

Enjoy free education, as well as an efficient system to find top-tier mentoring events

5

Organise events or simple gatherings for any activities you please: game nights, hikes, sports matches, cocktail parties, drawing sessions, virtual dance lessons, clubbing experiences, etc.

6

Meet new people, network, or simply enjoy an interesting conversation whenever desired

7

Promote your business, brand, or service via created events, or through sponsorship

8

Earn by attending events you enjoy

# SOLUTION

**A PRODUCT THAT SERVES THE PEOPLE,  
WITHOUT MAKING COMPROMISES**

Regardless of age, location, or peculiarity of interests – you will be welcome to connect with a community of individuals seeking to share moments together.

Two is company, three is a party in our books. Make your events as small or large as you please. We respect our user's choices and do not set any minimum requirements.

Enjoy direct communication with your attendees and be able to reward them with Joiner tokens that translate to earnings.



# SOLUTION

**JOINER PROVIDES USERS WITH THE OPPORTUNITY TO NEVER FEEL LONELY AGAIN.**



If you feel like going out, you will find events exactly suited to your interests in mere seconds.

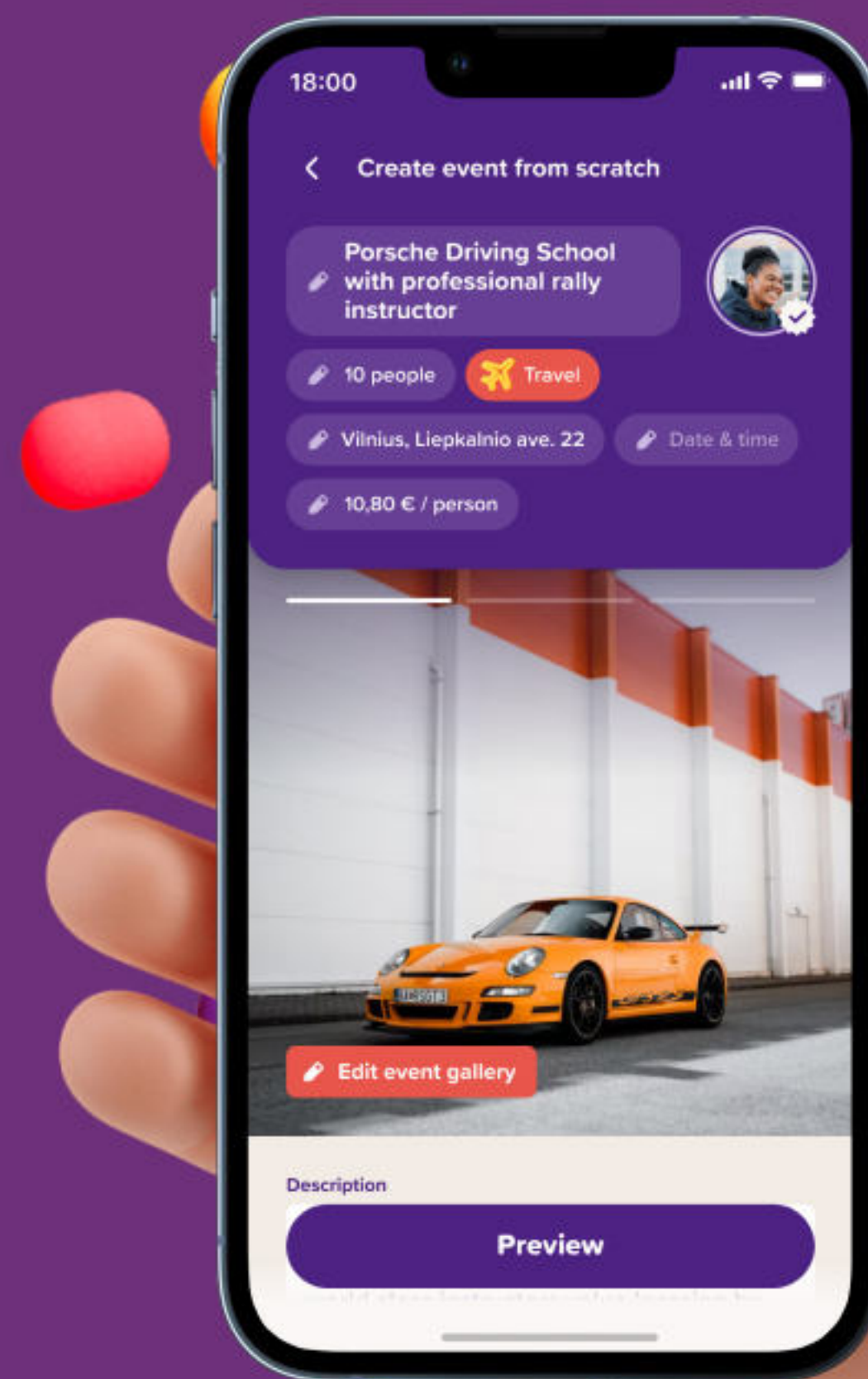
If you can't leave your house or don't want to, we got you. Simply link up with a group and go on an adventure in the metaverse, virtually collaborate on music together, or join a call to chat about life.

**FEELING SOCIAL? COMPANY IS JUST A FEW CLICKS AWAY**

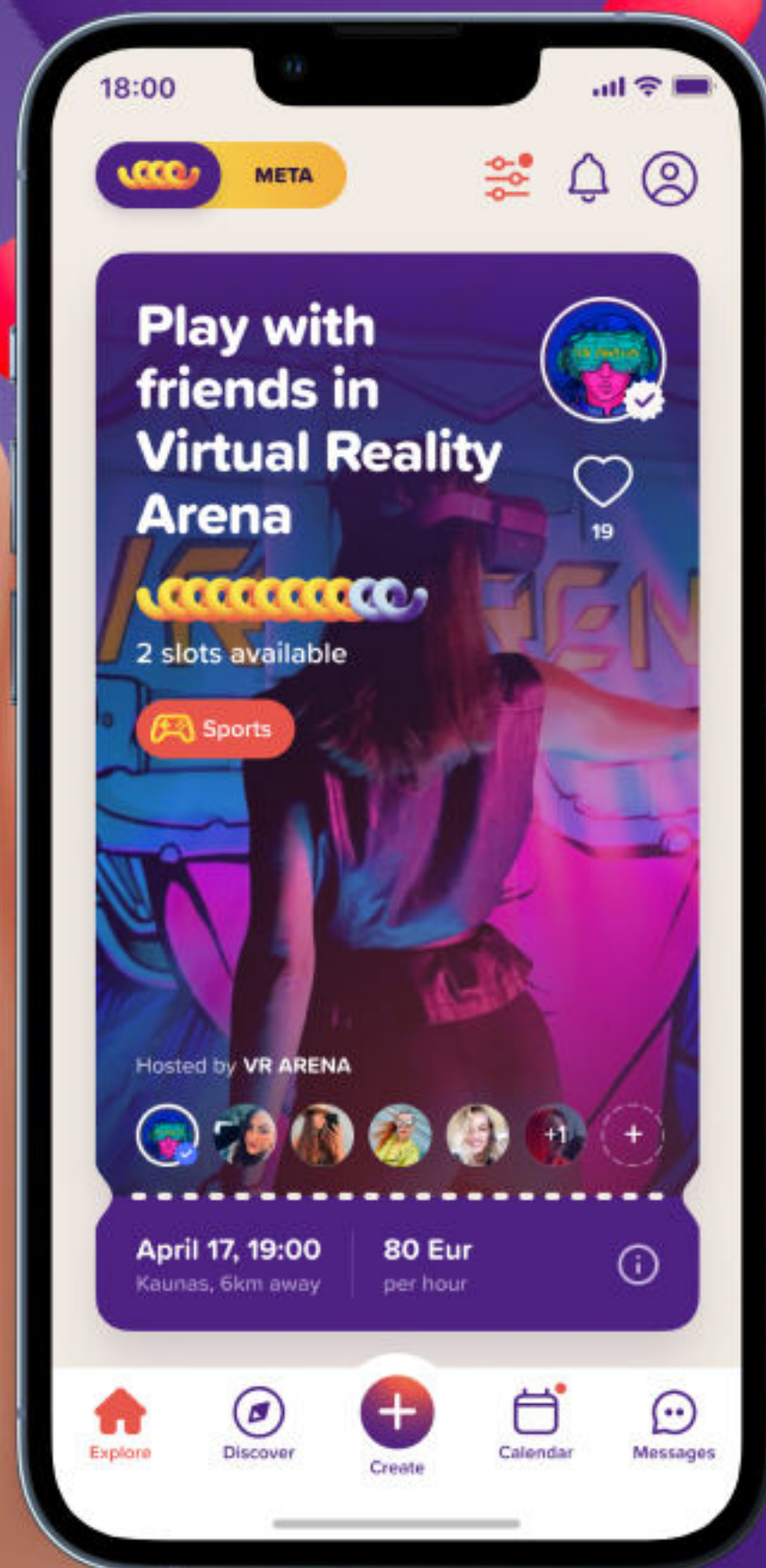
Can't find an event you like? Create one and gather a community around what you love most.

Everyone can reap the benefits, regardless of location, social anxiety issues, or any other seeming hurdles.

**WITH JOINER, REACHING OUT TO FIND NEW FRIENDS IS JUST A FEW CLICKS AWAY.**



# FEATURES



- Join Events
- Browse through lots of event options
- Host events without any intermediaries
- Follow people to never miss their updates
- Follow brands to keep up to date on news
- Chat with your fellows
- Climb your membership status to unlock premium features
- Engage in promotions and reward programs
- Enjoy gamified social activities
- Explore crypto and crypto events
- Earn crypto for completing tasks and attending events
- Join Metaverse events and explore the virtual realms
- Advertise products in precisely targeted communities
- Avail of market research opportunities within Joiner, receive first-hand data





citysocializer



UNBLND

bumble we3

COMPETITION

Value proposition	Join events or create events yourself to connect with like-minded people.	Find people, join socials (events) or create socials yourself.	Connect with likeminded poeple offline	Find new interest-based friends
Discover events for joining activities	✓	✓	✓	✗
Host events for joining activities	✓	✓ Limited number of events/subscribe	✓	✓ UNBLND
Offline* activities	✓	✓	✓	✓
The swipping** interface	✓	✗	✗	✓ UNBLND
Mainly suggests events	✓	✓	✓	✓ bumble
Event distance radar, categories & filters	✓	✓	✓	✗
Free to start using	✓	✓	✓	✓
Has in app purchases	✓	***	✓	✓ we3
Business partnerships	✓	✗		✗
Crypto earning for user/tokens	✓	✗	✗	✗
Metaverse events	✓	✗	✗	✗



# TOKENOMICS

LISTING PRICE: **\$0.020**

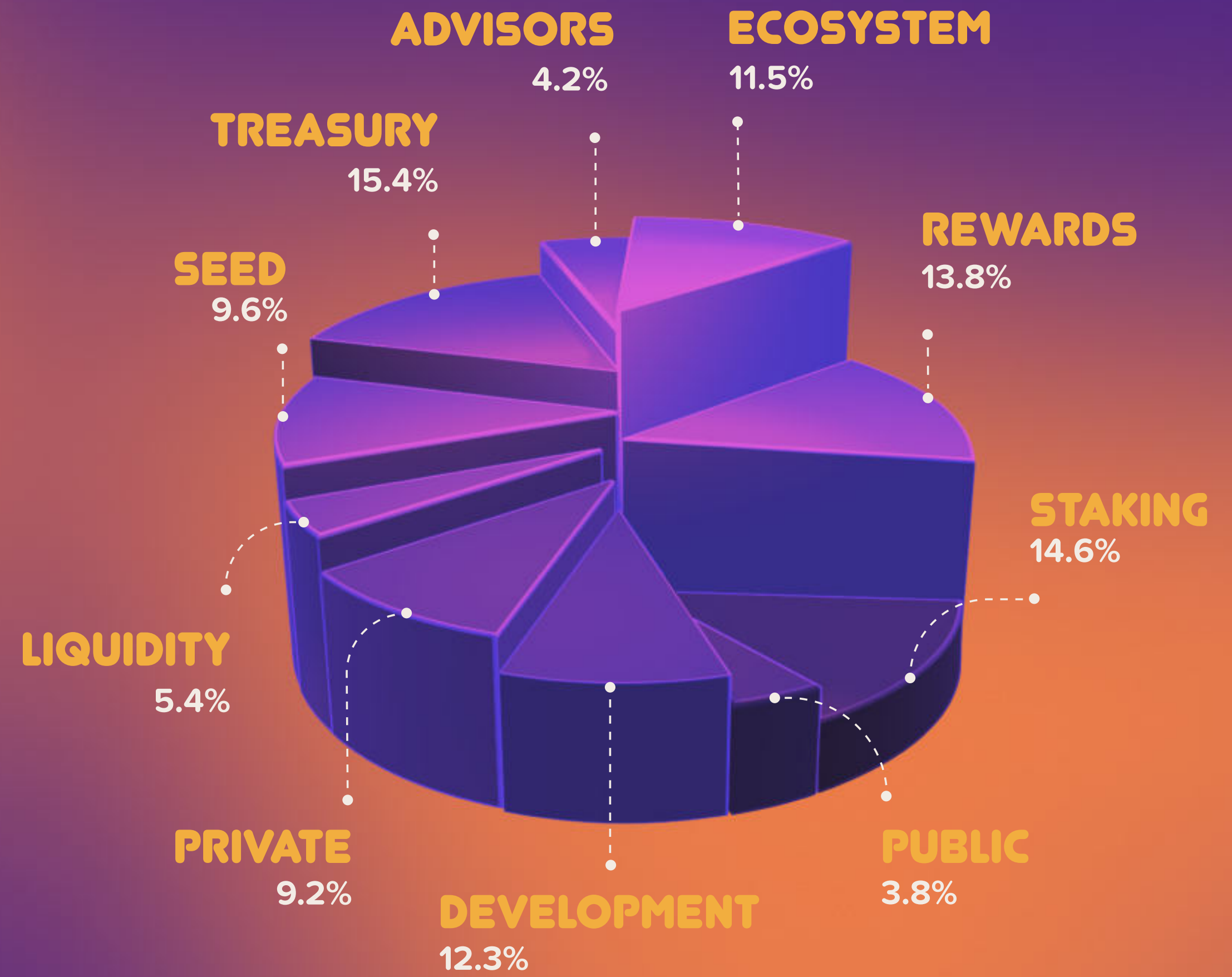
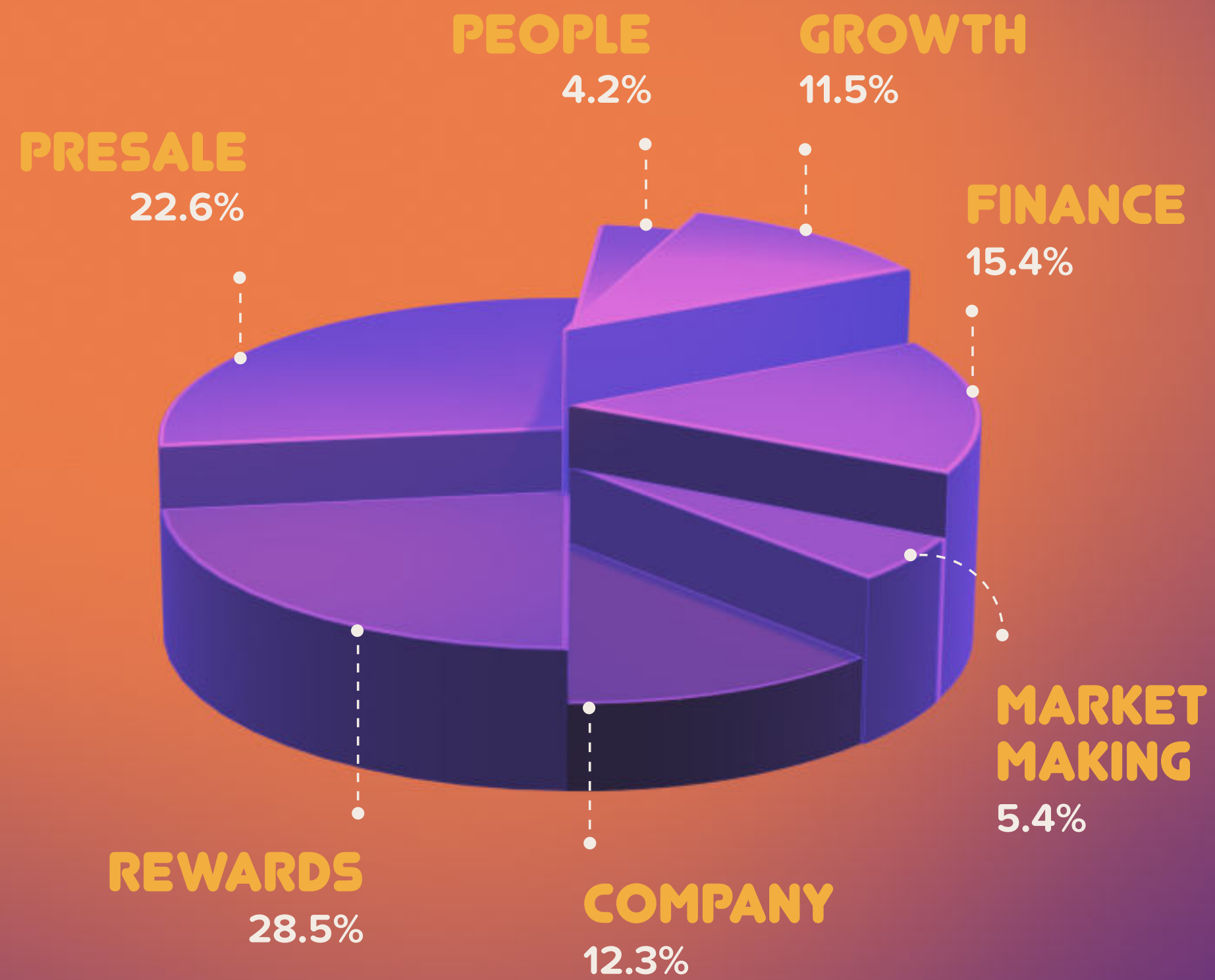
Events	Tokens	Token Price	Total supply (%)	Amount to raise	Valuation	TGE marketcap	TGE
Seed	125.000.00	\$0.010	9.6%	\$1.250.000	\$13.000.000	\$0	—
Private	120.000.00	\$0.016	9.2%	\$1.920.000	\$20.800.000	\$0	—
Public Sale	50.000.00	\$0.020	3.8%	\$1.000.000	\$26.000.000	\$50.000	5%
User Rewards	180.000.00	—	13.8%	—	—	\$0	—
Staking Rewads	190.000.00	—	14.6%	—	—	\$0	—
Development & Team	160.000.00	—	12.3%	—	—	\$0	—
Liquidity	70.000.00	—	5.4%	—	—	\$140.000	10%
Treasury	200.000.00	—	15.4%	—	—	\$0	—
Ecosystem Funds	150.000.00	—	11.5%	—	—	\$0	—
Advisors	55.000.00	—	4.2%	—	—	\$0	—
<b>Total</b>	<b>1.300.000.000</b>	<b>—</b>	<b>100%</b>	<b>\$4.170.000</b>	<b>—</b>	<b>—</b>	<b>—</b>

INITIAL MCAP (EX. LIQUIDITY): **\$50.000**

FULLY DILUTED MCAP: **\$26.000.000**



# TOKENOMICS



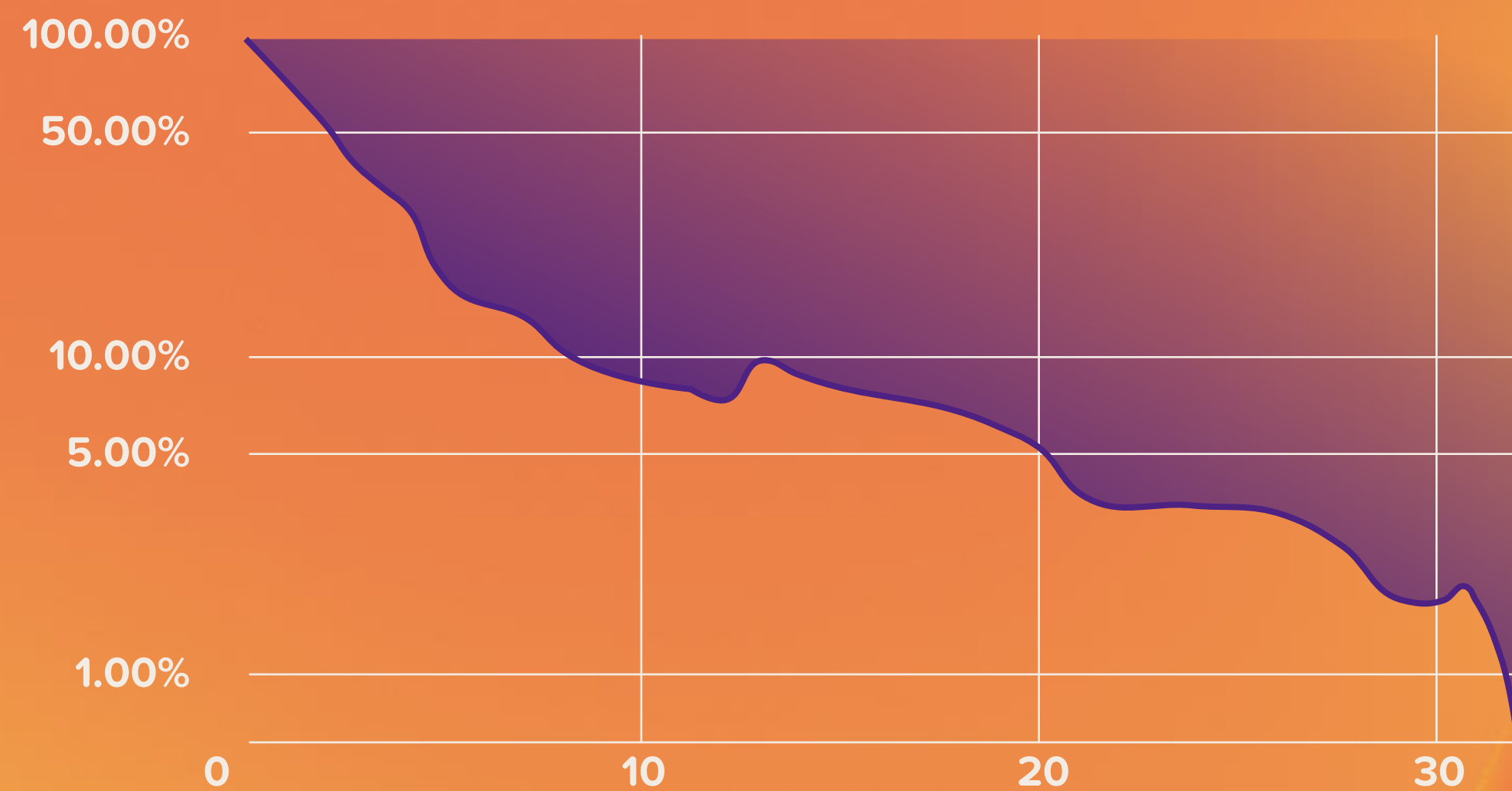
BY SUB CATEGORY



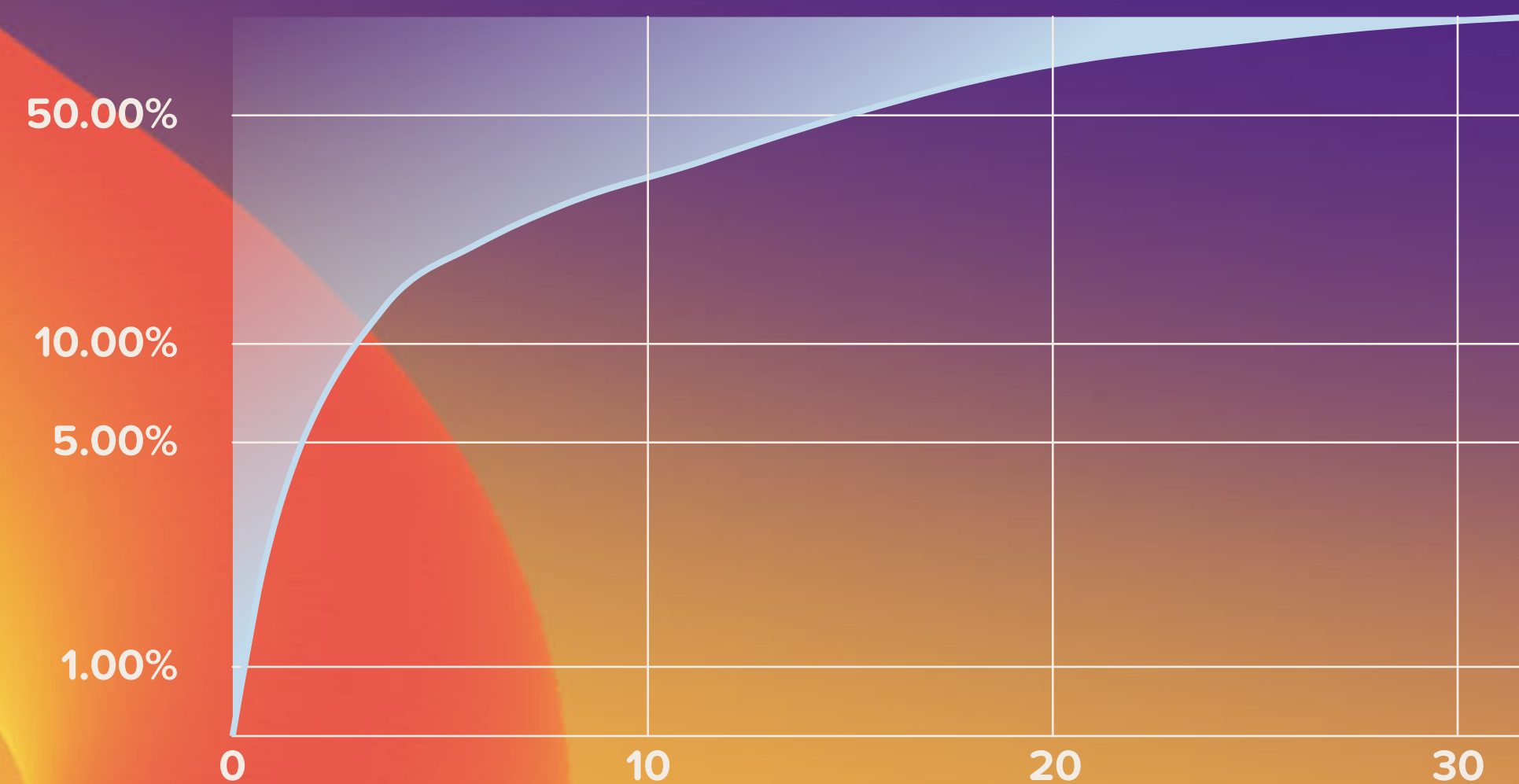


# TOKENOMICS

### INFLATION BY MONTH



### CIRCULATING SUPPLY BY MONTH

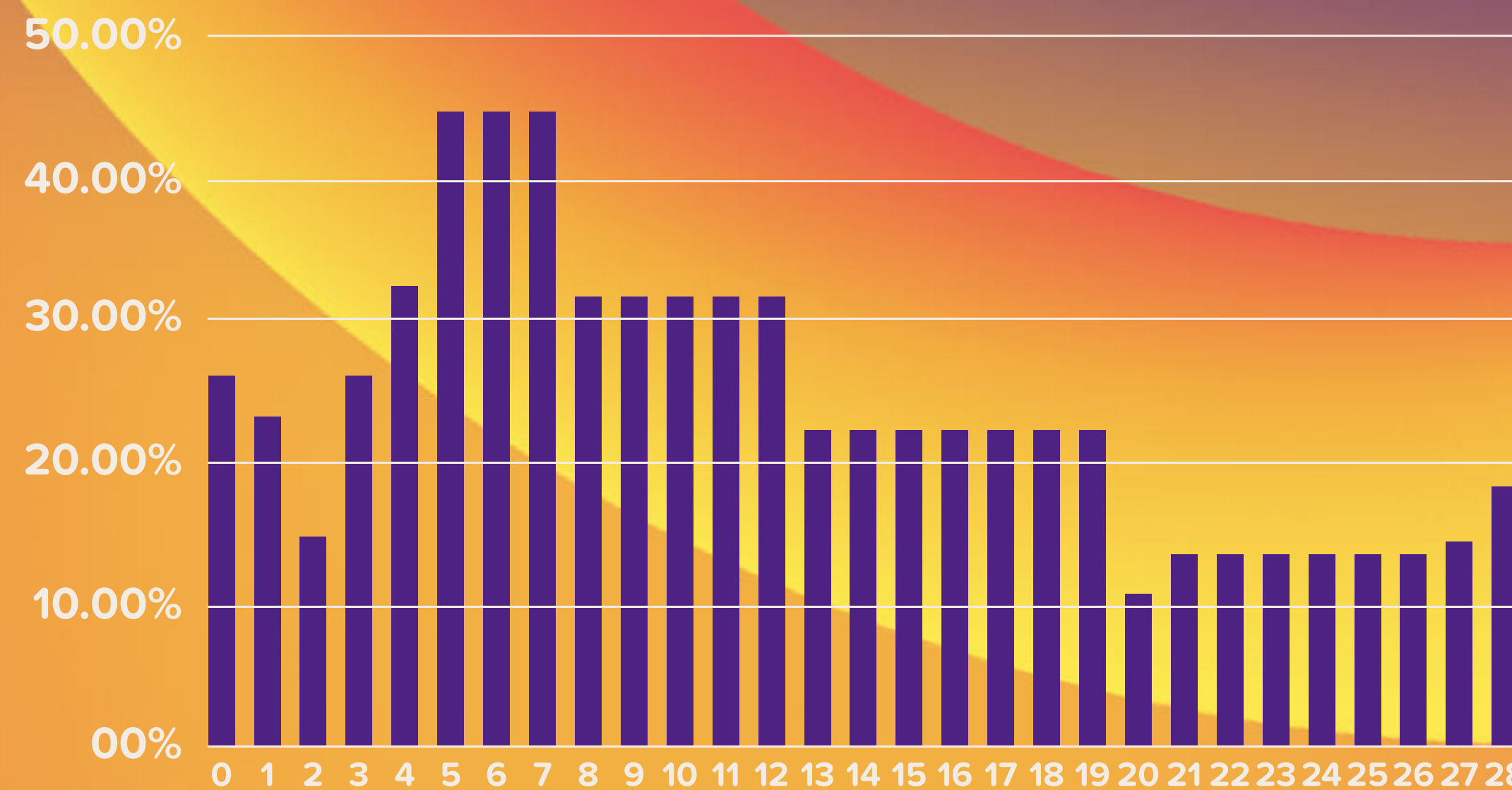




# TOKENOMICS



PRESALE VESTING AS % OF MONTHLY VESTING

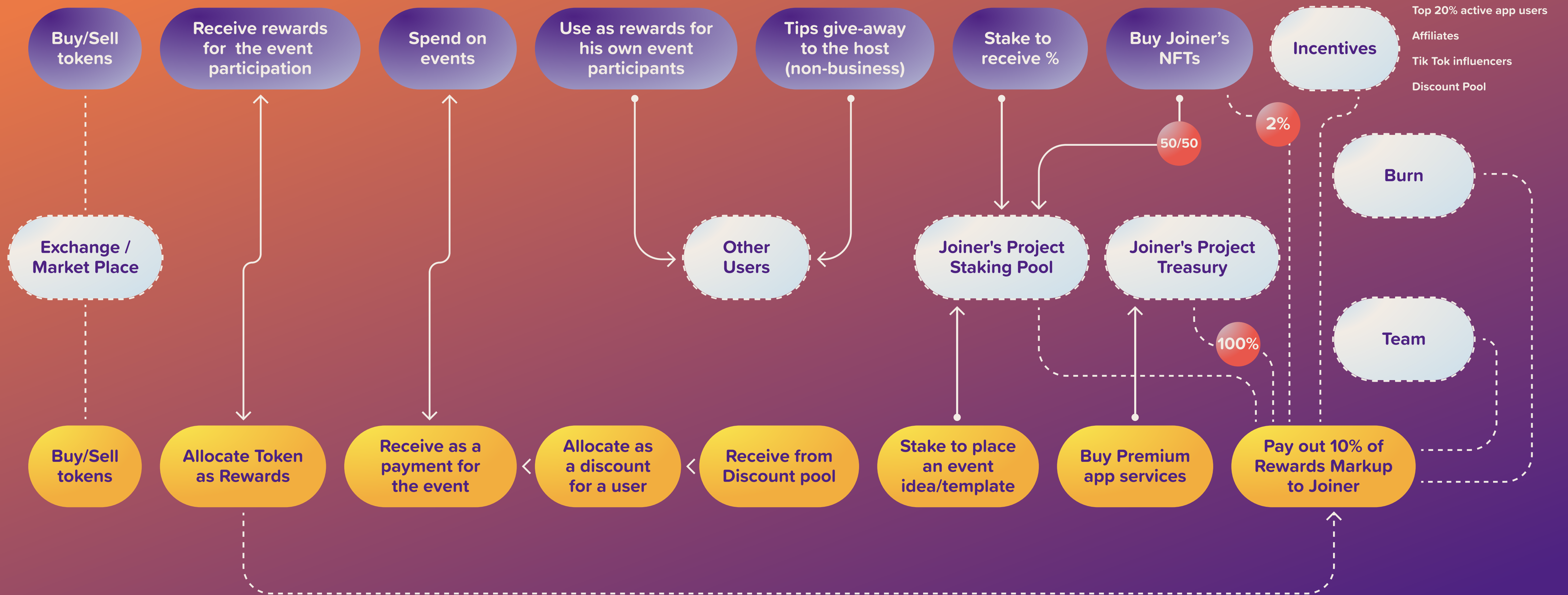




# TOKEN UTILITY

USER

BUSINESS





# JOINER TOKEN



## User utility

### Financial transaction

Staking

Spend in Joiner app

Passive earning

Exchange

Earn bond yields

Buy event tickets

Buy badges

Buy NFT's

Buy anything within Joiner app

### Membership access

Beginner

Experienced

Pro

Watching ads

Leaving reviews

Activity rewards within the app

### Partnership offers

Access to special offers

Access to partner discounts

Access to closed events

Airdrops

Affiliate rewards

Staking, coin swaps

To discounts

To partner tokens

To fiat currency

Send to other user

### Social utility

Community governance

Tips to other Joiner members

Verification

Rewards for providing user data





# ROADMAP 2022

## Q1

JAN - FEB - MAR

### DEVELOPMENT

Platform research  
Start development

### BUSINESS

Product concept finalize  
Build core team

## Q2

APR - MAY - JUN

### DEVELOPMENT

Ongoing development

### BUSINESS

Find advisors  
Prep contracts & open company  
\$150k Pre-seed made by founders

## Q3

JUL - AUG - SEP

### MARKETING

Influencers partnership  
Media campaign

### DEVELOPMENT

APP MVP release Android / iOS  
Beta product testing

## Q4

OCT - NOV - DEC

### MARKETING

Press launch  
Ongoing marketing

### DEVELOPMENT

Joiner app launch  
Business accounts launch

### BUSINESS

New market launch  
Seed round



# ROADMAP 2023

**Q1**

JAN - FEB - MAR

**DEVELOPMENT**

META & Crypto feature release

**BUSINESS**

IDO round 1

**KPI**

10000 users / 900 daily events

**Q2**

APR - MAY - JUN

**DEVELOPMENT**

Paid events marketplace

**KPI**

30000 users / 3000 daily events

**Q3**

JUL - AUG

**BUSINESS**

Round A



# TEAM



**Edi Titov**

Founder of Joiner

Business Builder and serial Entrepreneur with more than ten years of experience, including extensive IT background.



**Max Staškūnas**

Business Development Manager at Joiner

A skilled leader carrying top-notch skills, including Business Intelligence, planning, and development.



**Alex Sipkevic**

Chief Technology Officer at Joiner

Marketing, Product Development, and Technology professional, leading teams to success for over 12 years.



**Marija Biveine**

Marketing at Joiner

Specialist with 10+ years of marketing, comms and branding experience including Web3 space



**Robertas Skiauteris**

Lead Front-End Developer at Joiner

A mastermind behind the Joiner application with years of experience developing cutting-edge solutions for various projects.



# ADVISORS



## Ogilvy Vilnius

Advertising Agency

The biggest advertising agency in Lithuania and a part of one of the largest marketing communications companies in the world



## Jūratė Plungytė

Marketing Advisor

Ex-Head of Marketing at Uber, serial Entrepreneur, working on innovative breakthrough solutions in various industries



## Tomas Martūnas

Venture Capitalist, Web3 Investor

Investor to Web3 game changers, helping various projects succeed and advising on growth strategies



## Edvinas Lenkauskas

Legal Advisor

Law, crypto expert in Lithuania with a solid international academic background and 12+ years professional experience



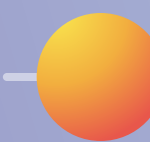
# SEED ROUND RAISING \$1 MILLION



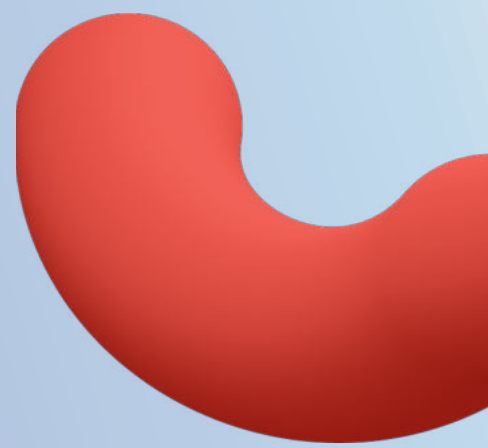
Forming a full-scale  
development team



Product launch  
on the first market

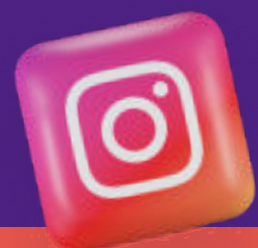


Gaining the first  
50k users



# CONTACTS

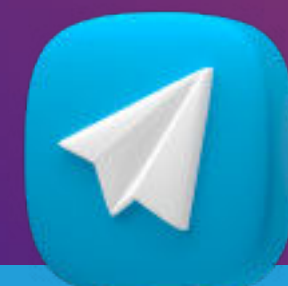
Download our MVP  
[www.getjoiner.com](http://www.getjoiner.com)



Instagram →



LinkedIn →



Telegram →